

FieldDIRECT™

Data Collection Software

Optimizing your daily production data



Field data is the lifeline for oil and gas producing companies. It is used to mitigate the risk of lost production and cash flow when monitoring production, workovers, purging wells, testing, and performing other important tasks.

FieldDIRECT is a real-time data collection software that provides an efficient and easy way to digitally collect and send your daily production data from the field to the office. This streamlines the flow of information throughout your entire organization, so you spend less time collecting and waiting for data and spend more time analyzing it.

A pumper, for example, can use FieldDIRECT to record daily production, pressures, volumes, meter readings, and other data at the well with our easy-to-use mobile application. The data they collect is then accurately and securely transmitted to the office and immediately made available for analysis by authorized individuals anywhere in the world.

“All companies struggle with field data accuracy, especially companies who continue to use spreadsheets. The biggest issue is the time it takes to prepare the sheets before they can be reviewed, which leaves huge gaps in time for issues in the field to build. This becomes a major problem that results in lost cash flow.”

Voice of the customer

Customer Challenge

A 200+ well operating company with 12 pumpers, each with their own spreadsheet containing up to 15 worksheets, found that by the end of the month the production tech was spending around 40 to 60 hours merging all these spreadsheets of field data.

“It (spreadsheets) was becoming a huge nightmare each month, with such a tedious manual process, we didn’t have a way to do in-depth analysis.”

“Team members at this company have gained confidence as they make decisions because they can access real-time data about their oil production.”

“As an administrator, I used to spend most of my time doing data entry and pulling reports. Now, with FieldDIRECT, I have time to analyze the data and help my team optimize well production and make sure we’re on target to reach our goals.”

Customer Testimonials

after Implementing FieldDIRECT

Major Areas Where FieldDIRECT Adds Value

Data Capture

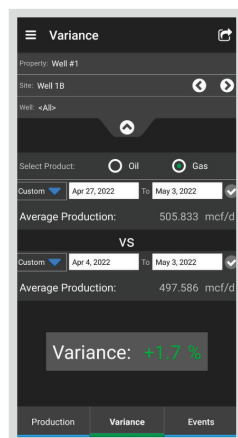
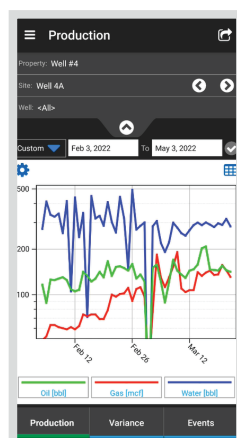
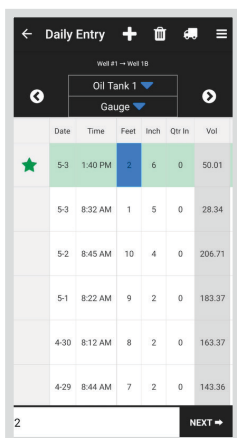
– Get data faster from the field

A pumper enters the data into their mobile device, directly from the wellsite, and it’s immediately available to be viewed and used by anyone in the office. We’ve trained more than 8,000 pumpers and understand the opportunities and challenges your field staff faces daily.

Data Accuracy

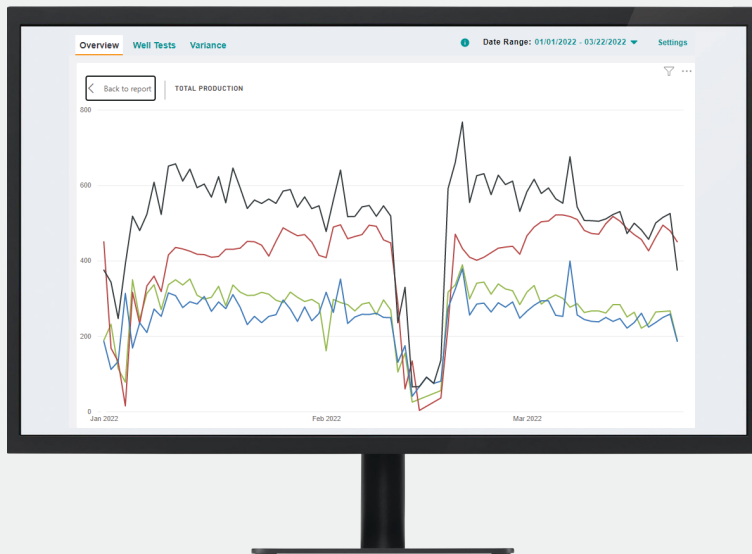
– Report data from one source

As your team’s field-to-office communication system, FieldDIRECT enables staff to identify and react to problems instead of spending time gathering and organizing data. Anyone on your team or designated third parties, such as working interest parties, can view the data at any time.



Your single source of production data begins at the well with the pumper entering the data.

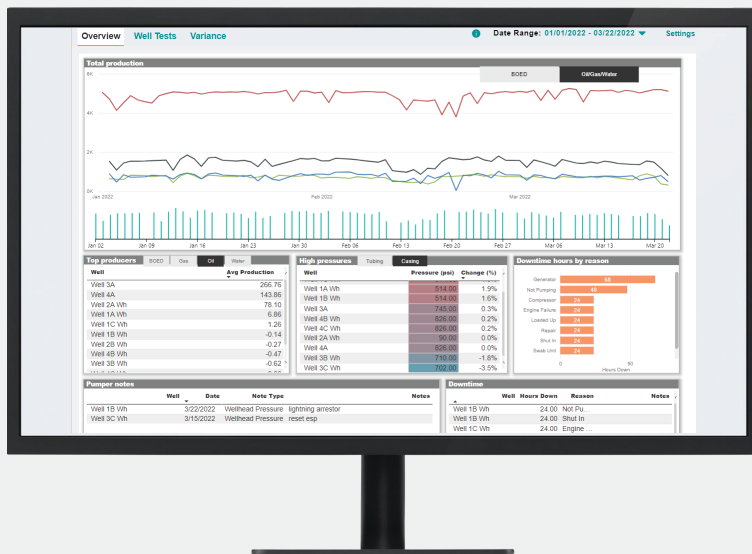
Data can be viewed immediately from anywhere.



Reporting and Connected Workflows – Connect to Harmony Enterprise for increased capabilities

Petroleum engineers possess powerful tools when connecting FieldDIRECT with other S&P Global Commodity Insights and industry products. Conduct Rate Transient Analyses by easily importing FieldDIRECT's daily production data directly into Harmony Enterprise. Data can also be exported to third-party automation, accounting, and economic packages.

Use Fielddirect and Production Explorer to quickly identify downward trends and act on them immediately.



Asset Management – Optimize operations

Increase your operational efficiencies through asset management. By comprehensively managing entire fields using near-real-time data, operators can reduce downtime while maximizing resources, production, and assets. As a hosted service, you have no overhead expenses, like IT services, consultants, and database administrators.

View your data online in various Power BI Dashboards that are great for visualizations and diagnostics.

“I’ve seen everything from stacks and stacks of paper gauges sheets lying around the office, daily spreadsheets coming in from 25 different pumpers all crisscrossing throughout the various departments. I’ve seen pumpers accidentally change the formulas on their spreadsheets and listened to pumpers complaining about having to start a new spreadsheet each week or month, moving the ending gauges to the beginning gauges, and having to add new spreadsheets as new wells come online.”

Voice of the customer

Why FieldDIRECT?

FieldDIRECT allows you to receive field data sooner, so you can make more informed decisions that can help lower operating costs, optimize production, and generate more revenue.

- Quick Startup - Transitions from existing systems are fast and easy, requiring minimal hardware for operations. The system can quickly and easily be configured to your individual business needs for all oilfield equipment in addition to daily production data.
- Optimize Production - Real-time access and analysis of production data enables production optimization through faster identification of problem spots and trends. Our clients report increased production and reduced well operating costs by proactively optimizing production. The original production data is captured and stored immediately, reducing data entry errors and enabling faster, more precise decisions.
- Experienced Training and Support - Our experienced and attentive training and support staff are always available to help you get the most out of FieldDIRECT. Along with this, you get access to videos and documentation in The Learning Center, our one-stop-shop for training, so you can learn at your own pace.
- Cost Scalability – A monthly billing cycle based on the number of wells allows the cost to scale up or down as you add or remove wells from FieldDIRECT. Additionally, costs can easily be allocated to lease operating expenses.

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