

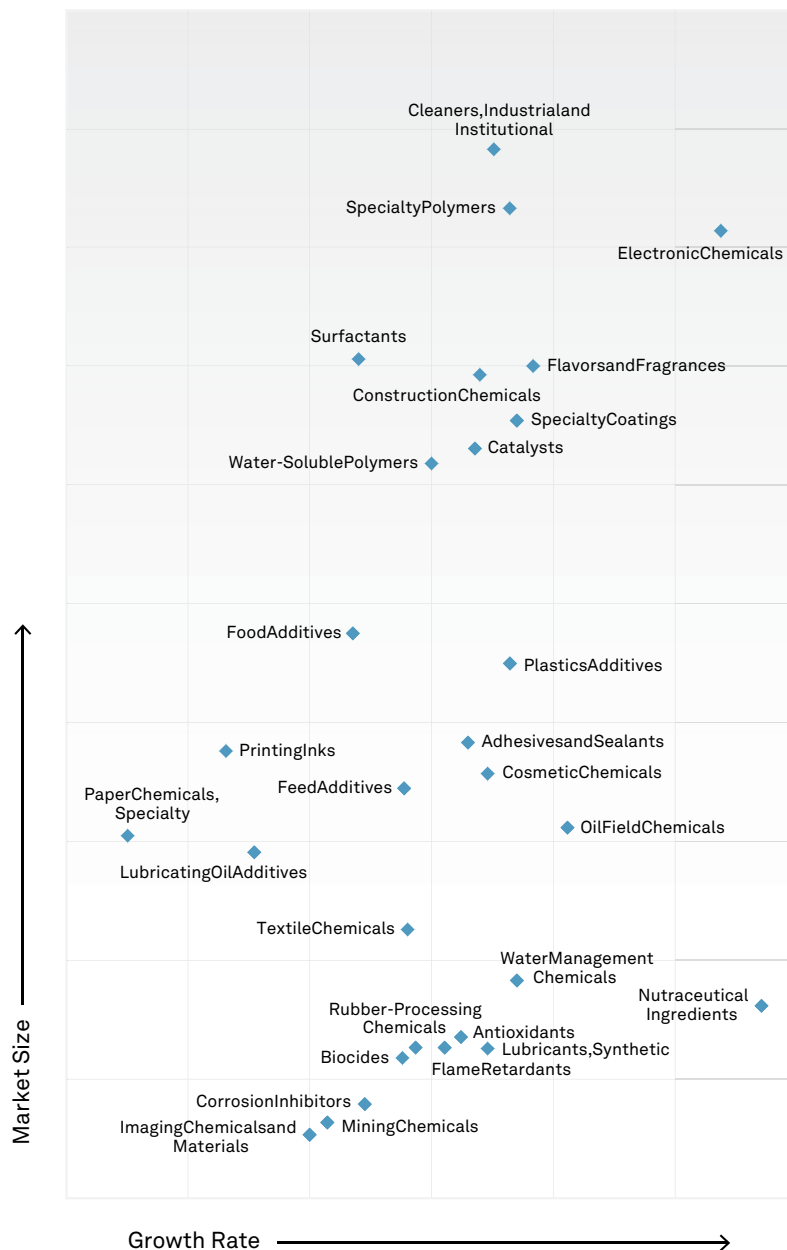
# Specialty Chemicals Update Program

Your go-to resource for comprehensive  
market information and analysis for  
industries enabled by specialty chemicals



# Leverage Reliable Information to Make Strategic Business Decisions

The specialty chemicals business is an industry in transition. Several factors, including trade liberalization, the spread of process technologies, and shifting economics, are changing the industry's geographical focus. Meanwhile, competition is increasing and mature products are becoming commoditized, causing specialty chemicals manufacturers to depend on innovation as one of the few sources of competitive advantage. Clearly, understanding the supply and demand trends influencing specialty chemical markets has never been more important.



## Gain Deep Insight into Specialty Chemical Markets

The Specialty Chemicals Update Program (SCUP) gives you the independent and unbiased business insight you need to better understand the specialty chemicals industry. Our collection of reports and the annual Specialty Chemicals Industry Overview offer in-depth coverage of specialty chemicals from a global perspective, while addressing regional differences and similarities across North America, Europe, China, and Japan. Each report, which examines either a market or functional area, analyzes key issues facing both suppliers and their end-use customers. The information offered by SCUP lets you focus on making strategic decisions rather than spending your time gathering, verifying, and analyzing data.

### Subscribe today

While SCUP's individual reports are available for purchase, most clients benefit from an annual subscription to the service. A subscription offers insight into the highly interconnected specialty chemicals markets by providing

access to:

- All of the SCUP reports, which are regularly updated
- Chemical experts who can answer questions about the findings in the reports
- The annual Overview of the Specialty Chemicals Industry report, which highlights recent developments within each specialty chemical business and provides updated consumption data and growth rates

## Benefits

SCUP can help you:

- Track trends influencing specialty chemical markets
- Identify new business opportunities and threats
- Understand important commercial developments
- Find potential business partners and competitors
- Understand industry integration strategies
- Benchmark performance to improve operations
- Keep abreast of industry structure changes, regulatory requirements, and other factors affecting profitability

## Report contents

- Critical factors for success
- Government regulations
- Industry structure and dynamics
- Market participants and key players
- Market size and forecast growth rates
- Operating characteristics
- Prices and analysis
- Products and functions
- Trends and strategic issues

## SCUP Coverage

The Specialty Chemicals Update Program provides an in-depth analysis of specialty chemical businesses. Individual reports cover specific specialty chemical markets and functional categories.

Biocides	Lubricants, synthetic
Catalysts, emission control	Lubricating oil additives
Catalysts, petroleum and chemical process	Printing inks
Corrosion inhibitors	Specialty paper chemicals
Cosmetic chemicals	Textile chemicals
Electronic chemicals: PCB chemicals and semiconductor packaging materials	Water management chemicals
Electronic chemicals: semiconductors, silicon and IC process chemicals	Display chemicals

## Relevant Industries

- Automotive
- Electronics
- Lubricants
- Petroleum refining and chemicals
- manufacturing
- Packaging
- Personal care products
- Pulp and paper
- Textiles
- Water treatment

## Full SCUP report list is available here

[ihsmarkit.com/products/specialty-chemicals-update-program.html](https://ihsmarkit.com/products/specialty-chemicals-update-program.html)

## For more information

[ihsmarkit.com/industry/chemical.html](https://ihsmarkit.com/industry/chemical.html)

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