

# Canada Upstream Content



# Upstream CSM+ | Seize success with streamlined solution offerings — flourish in an ever-changing world

Thrive in today's dynamic world with S&P Global Energy Upstream Solutions. We've harnessed our market-leading wealth of content, insights, and cutting-edge software and analytics solutions and combined them into streamlined enterprise-wide packages.

By integrating our solutions, you gain the actionable insights crucial for navigating global market changes. Anticipate risks, evaluate opportunities, and optimize investments with confidence.

Our approach is designed to be simple and transparent. We offer clear and easy-to-understand service packages, enterprise-wide contracts, and delivery platform-agnostic pricing. Our value-based pricing models ensure that you get the most out of our services, enabling your organization to drive efficiency and collaboration across technical and commercial workflows while making swift decisions and mitigating risks.

As your trusted partner, our solutions delivery team will continuously collaborate with you to grasp your strategic goals, challenges, and workflows. This collaboration enables us to identify areas where we can provide added value, ensuring your organization is equipped to thrive in an ever-changing world.



## Overview

**Geographic coverage** — Canada

**Licensing** — Enterprise-wide access

**History** — Current and planned activity

**Content package options** — Market Insight



## Market Insight

Get access to E&P data and insight, breaking news, analysis, activity, trends, and tools.

You get:

- Historical, real-time, and planned activity
- Industry news and analysis
- Weekly newsletter
- Market intelligence and commentary
- Market research and analysis reports
- Access to industry country experts
- Comprehensive E&P data
- Analytical tools

## Data and distribution

Get the edge in today's global markets with our Essential Intelligence® delivered through the providers and platforms which suit you.



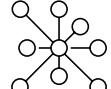
Desktop & mobile



Cloud



Data feed



API solutions

## Markets covered:



Canadian Oil  
and Gas



Canadian  
Energy Sector



Energy  
Transformation

Content and Insight	Data Type	What's included
Canada Content	Basin & Geology	Interpreted Formation Tops, Integrated Geological Data System
	Land & Locations	Freehold, Alberta Freehold Consent, Crown, Dominion, Federal, Open Crown, Land Sales/ Posting History, Well Holding & Spacing Data, Land Text Data, Unit Agreements
	Wells & Logs	Directional Surveys, Core Analyses, DST (Drill stem test), Rig Activity, Raster Well Log, Digital Well Logs, Detailed Frac, Frac Disclosure
	Fields & Reserves	Field, Pool, & Unit Boundaries, Oil & Gas Reserves
	Production	Production History, Initial Production Test, Fluid Analyses, Pressure Test Data, NGL Data
	Seismic	Seismic Survey Locations
	Spatial	Geopolitical, Topography, Engineer, Related, Fields & Reservoir, Well Information, Power & Transmission, Culture, Mineral Land, Environmental, Frac, Rig Locations, Enhanced Land Grid
	Energy Documents	Current and historical well and pressure documents
	Upstream Intelligence	Farm In-Farm Out, License Round Monitor & Calendar, Petroleum Rights, Exploratory Drilling, Production & Reserves, Field Development, Direct access to Experts, Daily Exploration Alert, Activity Maps, RSS Feeds
	Emissions	Granular emissions data and intensity on Canadian onshore wells only by GHG type and source
(North West Territories and Labrador/ Nova Scotia)	Basin & Geology	Geological Provinces, Basin Monitor Remarks, Genetic Units, Stratigraphy, Plays, Unconventional Plays, Petroleum Systems, Bibliography
	Wells	General Well Information, Operations, Contracts and Operator/Partners, Drilling Details and Equipment, Stratigraphy, Tests and Sampling, Gulf of Mexico Formation Pressure
	Contract/Block (Land Lease)	Contract and Ownership Information
	Fields & Reserves	General Field Data, Development History, Reservoirs, Production and Reserves, Fluid and Gas Characteristics, Hydrocarbon Data by Field and Reservoir, Geological Data by Field and Reservoir, Field Outline, Images and Bibliography
	Installations	General Installation Data, Installation Operational Details
	Surveys	General Survey Data, Spatial Data, Survey Operational Plan
	Spatial	Geography, Political Borders and Limits, Offshore Country Polygons, Shelf and Deepwater Polygons

Content and Insight	Data Type	What's Included
<b>Insight</b>	E&P Terms and Above-Ground Risks	E&P Activity & Success, E&P Fiscal, E&P Legal and Contractual, Oil & Gas Risk
	Companies and Transactions	Upstream Company Research covering Company Valuation, Upstream Asset Portfolio and Strategic Positioning, Peer Benchmarking
		Transactions Research covering M&A Database and Insights, Assets on the Market, Opportunity Screening, and Due Diligence
		Plays & Basins North America covering Strategic and Commercial Insights, Key Points, Experts Insights, Key Play Analytics Tools; Quarterly supply forecasts, comprehensive views and scenario analysis of operator strategy, investor expectations, global commodity markets, midstream and service sector capacity, and play trend analysis
		Low-carbon Research covering Low-carbon Database, Company Strategies, Segment Trends
Upstream Transformation Service		Company low carbon strategies, actions, and ability to execute trackers, and insights identifying emerging corporate best practices
		Regulatory and policy, incentives, government low-carbon action trackers, and research and insights on future policy directions and developments that are related to the upstream transformation
		Technology development strategies, trends and sourcing trackers, proprietary research frameworks, datasets, profiles and case studies covering low carbon, digitalization, and core upstream domains
		CCUS: Cost indexes, technology and subsurface assessments, supply chain reviews, regulation and policy tracker, and project and hubs database

## Key service highlights

### Unparalleled Data Integrity

### 60+ Years of Canadian Oil & Gas Industry Expertise

- Comprehensive and accurate critical information validated over six decades by our subject matter experts.

### Comprehensive Data

### Vast E&P Coverage

- Comprehensive E&P data coverage from British Columbia to the Eastern Provinces.
- Extensive well and log database containing 530,000+ digital logs, 28+ million digital raw curves, and 3+ million raster logs.

## Global E&P Activity intelligence

### Customized Real-Time Insights

- Activity maps for Canadian region.
- Access to our experts with cross-industry knowledge.

### Global Research and Analysis

- 25 years of financial and operational data covering 1,200 + metrics for 300+ publicly traded energy companies
- 60,000+ energy transactions, 8,000+ deals and 100,000 + fields of data for low-carbon transactions
- In-depth expertise from across company, regulatory, and technology domains
- 1,200+ CCUS projects tracked globally, updated monthly from announcements to cancellations
- 150,000+ upstream and clean technology patents tracked across 50+ innovative energy companies

## Key market insights

- **Canada Well & Subsurface Data:** Industry's most comprehensive well and log information includes current and historical data for well headers, completions, casing, log intervals, and formation tops. Our experts specialize in standardizing government and industry information, offering customers directional surveys, core analysis and reservoir evaluation data, and simulated oil and gas reserves from reservoir characterization models and forecasted production.
- **AccuMap™ and AccuLogs™:** Rigorous data mining, mapping, and analytical application for companies operating in the Western Canadian Sedimentary Basin and Frontier areas. AccuMap integrates various datasets including land, well, spatial, and production data to complete the big picture opportunity.
- **Energy Documents:** An essential library of source well and pressure documents enabling reduced research time, understanding of well history and insight into competitor operations.
- **Companies and Transactions:** Independent and comprehensive strategic, financial, and operational insights on leading energy companies, their underlying plays and basins activity (North America unconventional), and global energy M&A transactions. The service identifies market trends, competitive dynamics, and growth opportunities that define an operator's value proposition and investment thesis. Additionally, the M&A analysis identifies global market trends and key valuation metrics across the energy value chain, including low-carbon assets.
- **Upstream Transformation Services (UTS):** Provides a one-stop resource of ongoing research and in-depth analysis on the challenges oil and gas operators face as they move to a low-carbon world. Through three lenses, strategy, policy, and technology, its dedicated CCUS research covers the entire development value chain.
- **Upstream Content Delivery:** Machine-to-machine delivery for enhanced and streamlined data delivery of Canada Upstream Content subscription. Includes:
  - AccuMap and AccuLogs
  - Information HUB™
  - Energy Documents
  - Well Log Downloader
  - Energy Studio Impact
  - EDIN
  - Platts Connect
  - S&P Connect
  - Cloud
  - API

## How customers are using our data and insights

### Management, Strategists, Business Development, and Competitor Analysts:

- Assess the global industry position to drive informed strategic company decisions.
- Evaluate M&A activity, exploration focus, and corporate-level reserves and financial management.
- Monitor the competitive landscape and benchmark performance between assets, companies, and countries.
- Identify new opportunities and evaluate potential partners.

### Landman:

- Secure access to above-ground surface and below-ground mineral rights by establishing, interpreting, and negotiating agreements with government agencies, landowners, and other companies.

### Geoscientists:

- Conduct regional exploration studies and basin petroleum system evaluations.
- Integrate and interpret subsurface data to construct reservoir models and maps.
- Perform reservoir and field analysis.
- Assess upcoming bid rounds.

### Drilling and Completions Engineers:

- Formulate the well plan, schedule, design, and manage drill site operations for initial drilling, completion, and subsequent well intervention procedures.

### Reservoir Engineers:

- Estimate oil and gas reserves from reservoir characterization models and forecast production.
- Monitor production data to ensure the efficient recovery of established reserves.
- Economically justify capital exploitation projects.

### Production Engineers:

- Evaluate well and system performance to identify production issues and inefficiencies.
- Monitor production metrics and design/adapt strategies for optimal production over the well and asset lifecycle.

## **Operations Engineers, Field Operators, and Supervisors:**

- Manage all aspects of field-level activities of oil and gas production including data capture, production operations, resource management and reporting.

## **Investment Bankers, Commercial Lenders, Asset Managers in Financial Services:**

- Assess M&A and trend activity.
- Assess market dynamics.
- Identify potential clients and facilitate advisory services.
- Assess the worth of businesses and assets.
- Assess lending risks to make lending decisions.
- Use independent company valuations to make informed investment decisions.

## **Why choose this service**

- **Accelerate Geological Model Definition:** Quickly and efficiently define geological models, enhance research and interpretation methods, and decrease log management costs.
- **Unmatched Geological Insights:** Easily capture and develop the industry's most compelling geological picture of any area of interest across Canada, from discovery to production.
- **Stay Ahead of the Competition:** Accelerate the evaluation of Canadian land assignments to identify opportunities before competitors can.
- **Informed Investment Decisions:** Reduce risk when making investment decisions, allowing you to maximize production while minimizing costs.
- **Optimize Commercial Prospects:** Maximize the economic potential of your commercial prospects.
- **Expert Guidance:** Gain direct access to embedded country experts to assess the evolving interface of geology and commerce for your country or region of interest, effectively planning for the future.
- **Streamlined Data Access:** Save time by seamlessly accessing enhanced, regulatory and derived data from multiple subscription datasets via your preferred delivery option. Efficiently find and evaluate opportunities, explore properties, and manage assets across Canada.

- **Benchmarking Insights:** Understand the key financial, operational, and transaction metrics to benchmark companies within the upstream industry and remain competitive.
- **Basin and Play Commentary:** Receive basin and play-level commentary from experts with extensive upstream industry experience to improve your strategic plans.
- **Peer and Best Practice Analysis:** Utilize peer benchmarking and best practice identification insights to evaluate decisions for transforming your upstream strategies, portfolios, technologies, costs, regulations, and emissions.
- **Competitive Event Monitoring:** Effectively monitor significant events that may impact a play or basin's commercial potential so you can make the best portfolio investment decisions before your competitors.
- **Valuation and CAPEX Evaluation:** Evaluate company valuations and capital expenditures to identify risks beyond peak output and understand winning strategies.

## About S&P Global Energy

At S&P Global Energy, our comprehensive view of global energy and commodities markets enables our customers to make superior decisions and create long-term, sustainable value.

Our four core capabilities are: Platts for pricing and news; CERA for research and advisory; Horizons for energy expansion and sustainability solutions; and Events for industry collaboration.

S&P Global Energy is a division of S&P Global (NYSE: SPGI). S&P Global enables businesses, governments, and individuals with trusted data, expertise, and technology to make decisions with conviction. We are Advancing Essential Intelligence through world-leading benchmarks, data, and insights that customers need in order to plan confidently, act decisively, and thrive economically in a rapidly changing global landscape.

Learn more at [www.spglobal.com/energy](http://www.spglobal.com/energy).

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