TPM 27

by S&P Global

Feb. 28-March 3, 2027
Long Beach, California

tpm.joc.com

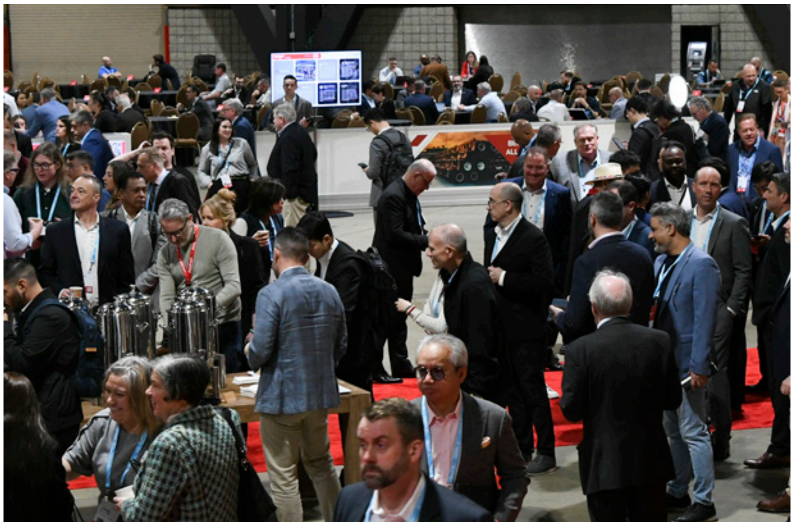
Why cargo owners must attend the industry's premier container shipping event

TPM Unique Selling Proposition (USP)

TPM is where the global container shipping industry conducts business. No other event convenes such a concentrated group of cargo owners, ocean carriers, forwarders, ports, terminals, rail providers, truckers, and technology innovators at a time when transportation strategies and commercial relationships are being shaped for the year ahead. With more than 4,000 attendees, it is the largest container shipping event in the world.

For shippers, attending TPM is a direct investment in:

- Cost reduction and optimization
- Strengthening key relationships
- Disruption mitigation and resilience planning



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At TPM, you can:

- Gain early visibility into market trends, carrier strategies, pricing dynamics, trade policy developments, and supply chain risks.
- Strengthen relationships with key carriers and logistics providers through face-to-face executive meetings.
- Identify opportunities to reduce transportation costs and improve operational efficiency.
- Benchmark supply chain strategies against leading retailers, manufacturers, and other BCOs.
- Discover new technologies and solutions that improve visibility, forecasting, and performance.
- Expand your professional network with senior industry decision-makers.

Expected Business Outcomes

- More informed procurement and transportation decisions
- Enhanced supply chain resilience and risk mitigation
- Improved supplier and carrier collaboration
- Potential freight cost savings and service improvements
- Greater organizational agility in responding to market disruptions
- Actionable insights that can influence strategic planning throughout 2027

Your Return on Investment (ROI)

- Potential freight spend **improvement of 1–3%** through better carrier alignment, competitive procurement insights, and strategy optimization
- **10–20+ executive meetings** achievable over four days, compressing months of business development and supplier engagement into a single event.
- One service improvement, disruption avoidance initiative, or transportation cost-saving strategy can **offset the full cost of attendance many times over**.
- **4,000+ senior executives** and supply chain leaders in attendance, creating exceptional access to decision-makers.
- **50+ countries** represented, enabling global benchmarking and partnership development.
- **Access to hundreds of shipper organizations** and leading carriers to support sourcing, resilience, and network diversification efforts.

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TPM27 should be viewed as a strategic business investment rather than a conference expense.

The insights, partnerships, and commercial opportunities gained deliver measurable value across procurement, logistics, transportation, and broader supply chain functions.

Register: **tpm.joc.com/en/register**

Shipper Engagement Team:
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